

Annual Sponsorships 2024



Sky Valley Chamber of Commerce



Annual Sponsorships

Our Sponsors help us support a healthy, thriving, and welcoming community for businesses, residents, and guests in the Sky Valley.

Why be an Annual Sponsor? The Sky Valley Chamber of Commerce is a non-profit organization that provides its members with resources, marketing, and educational opportunities. They work closely with businesses, cities, county, and state legislative bodies to ensure a resilient business climate and a sustainable future for everyone in the Sky Valley from Monroe to Stevens Pass.

The Sky Valley Chamber offers numerous events for the community and businesses, such as Luncheons, After-Hours events, Community Awards, Trade Shows, Industry Round Tables, the Sultan Farmer's Market, and Community Events. Our annual sponsor partners are vital in allowing us to continue operating and offering these opportunities in the Sky Valley Community.

"I am constantly surprised at how much you do at the chamber for the community and businesses"

Annual Sponsorship partners receive **gold** or **silver** benefits, which include various advertising opportunities such as space for a rotating ad on the Chamber's website, listing or mentions on presentations, newsletters & press releases, social media, and newsletter ads. Exclusive trade show headline sponsorship opportunities and community interaction opportunities at discounted rates are offered throughout the year.

Annual sponsors are eligible for unique benefits at our signature events, such as the Sky Valley Chamber Auction, Sultan Shindig, Gold Dust Days, Return of the Salmon Celebration, Sky Valley Farm Festival, and the Ho-Ho-Holiday Market Tour. Learn more about these events and benefits on the following pages.

Sky Valley Chamber Annual Dinner & Auction

April 13, 2024

The Sky Valley Auction is a fun annual event with guests, including elected officials, business owners, and community supporters. The event features a live auction, silent auction, raffles, games, dinner, and a costume contest for those who are best dressed to the yearly theme.

The Sky Valley Chamber is not tax-supported, and the Chamber Auction is the primary way we cover our overhead and continue our work promoting, creating unique experiences for guests and residents, and building Sky Valley with our business partners.



Gold Sponsorship Includes:

- A banner at the dinner and auction,
- A listing on the auction website
- An introduction at the event
- A table for 8 and 2 bottles of wine.



Silver Sponsorship Includes:

- Two tickets to the Auction
- A listing on the auction website.



39th Annual Sultan Shindig

July 12, 13 & 14, 2024

Shindig is the biggest event in the Sky Valley. The streets of Sultan come alive with a Street market, Carnival, Car show, Kids Parade, Grand Parade, Fireworks, Live music, and the annual heart stopping-logging show in which loggers fly up poles, attack an obstacle course with a chainsaw, and throw axes.

Gold Sponsorship Includes:

- Your banner at the event.
- Complimentary booth space
- Recognition on posters.
- Entry into the Grand Parade
- Recognition from the MC's
- Your Logo on the Car Show Shirt
- 4 Shindig Tee Shirts

Silver Sponsorship Includes:

- Your banner at the event.
- Recognition on posters
- Your Logo on the Car Show Shirt
- Recognition from the MC's
- 2 Shindig Tee Shirts



15th Annual Gold Dust Day Festival

July 27, 2024

Gold Dust Day is a small-town festival that celebrates the mining and gold-panning history of the area. It features a car show, parade, street fair, and live music. This year, we are adding a super fun community, “Miners Cart Race,” where folks build a cart and race it for the “Gold Nugget.”



Gold Sponsorship Includes:

- An entry in the parade
- Complimentary booth space
- A free entry into the new “Miners Cart Race”
- Recognition on posters
- Recognition on the Sponsor banner at the event.



Silver Sponsorship Includes:

- A discounted entry into the new “Miners Cart Race”
- Recognition on posters
- Recognition on the Sponsor banner at the event.



Return of the Salmon Celebration

September 28, 2024

The Return of the Salmon event celebrates the historical, cultural, and environmental connections to nature here in the Skykomish River Valley and the age-old return of the Salmon to our waterways. We work closely with local tribes, several ecological education groups, recreational groups, and Snohomish County PUD to provide a unique celebration. This annual event is held at Osprey Park, one of the best places to watch the Salmon spawn on the Sultan River.

The day starts with a bird-watching tour, a 5K Salmon Run, and a 1-mile walk. Then, it follows with art, music, storytelling, dance, educational opportunities, river walks with biologists, and demonstrations. This past year, we had an Aerialist perform with the musicians, making it a memorable experience for all.

Gold Sponsorship Includes:

- Recognition on posters
- Recognition at the event by the MCs
- Recognition on the Sponsor banner
- Complimentary booth space

Silver Sponsorship Includes:

- Recognition on posters
- Recognition at the event by the MCs
- Recognition on the Sponsor banner



Sky Valley Farm Festival Tour

October 5, 2024

Sky Valley Farm Festival is an annual event that features five farms along lower Fern Bluff right off Highway 2. The Farms and locations include a flower farm, a dairy farm, a pumpkin patch and corn maze, a Vineyard, and a cattle ranch. Some locations host guest businesses and farms to enrich the whole experience. Guests can park once and ride the hay wagons from farm to farm, swing from a rope into the hay loft, ride a horse, learn to rope, launch apples in the giant slingshot, and much more! This mostly free event allows families to spend the whole day.



Gold Sponsorship Includes:

- An option to have their business banner on the Hay Wagon.
- Recognition on the Sponsor banner at the event
- Recognition on posters.



Silver Sponsorship Includes:

- Recognition on the Sponsor banner at the event
- Recognition on posters.



Ho-Ho-Holiday Market Tour

December 7 & 8, 2024

The Ho-Ho-Holiday Market is the largest holiday event in the Sky Valley. It features over 70 local businesses and merchants across nine venues from Monroe to Index. The event offers a fun shopping experience during the early winter season, encouraging both locals and visitors to explore the beautiful area off of the highway, which is enhanced by just the right amount of snow to make the rivers and mountains look even more stunning.



Gold Sponsorship Includes:

Recognition on the Sponsor banner at the event

Recognition on posters.

Option to be a Passport Ambassador at a tour location*



Silver Sponsorship Includes:

Recognition on the Sponsor banner at the event

Recognition on posters.

* The Sponsor Passport ambassadors have the opportunity to interact with guests and provide information about the tour. You also have the option to distribute your promotional materials.



Count me in!

I am interested in becoming an annual sponsor and partner of the Sky Valley Chamber of Commerce for 2024.

As a valued partner, your Annual Sponsorship Will Include:

2024 Chamber Membership

A Member Page in our Directory

Your Logo on our Websites

Space for a Rotating Ad on our Website

Exclusive Benefits at our 6 Signature Events

Exclusive opportunities at Tradeshows and Events throughout the year

Select the Level:

- Gold Sponsorship: \$2500/year
- Silver Sponsorship: \$1500/year

Payment plans are available. Please let us know what will work best for you!

You can register as a sponsor online at <https://www.skyvalleychamber.com/member-signup> or by returning this page via mail or email to Debbie@skyvalleychamber.com.

Business Name: _____

Contact Person: _____

Mailing Address: _____

Physical Address: _____

Website: _____

Email: _____ Phone: _____

Please make checks payable to the Sky Valley Chamber, PO Box 46, Sultan, WA 98294
Tax Deductible as an advertising expense. Tax ID #91-1206773